

# It pays to shop around.

## Be a savvy health care consumer with Anthem Care Comparison.

Different facilities can charge different prices for the same service. That's a big deal if you're sharing the cost. That's why we created Anthem Care Comparison, an easy-to-use online tool that clearly lists what those price ranges are - right down to the procedure and facility. So you can make informed decisions about your health care and put that out-of-pocket back in your pocket.



## Price matters.

No matter what you're buying in today's economy, price matters. And you don't have to sacrifice quality to save money. Especially when it comes to health care. In fact it pays to shop around for the right price in Kentucky. Here are a few examples of the savings found in the Central Kentucky area:

Procedure	Minimum	Maximum	Potential Savings
CT scan	\$300	\$775	\$475
MRI	\$431	\$1,214	\$783
Colonoscopy	\$882	\$1,484	\$662

Source: Based on a compilation of internal data for the Central Kentucky area from the Anthem Care Comparison website. These numbers are illustrative and subject to change.

Start using Anthem Care Comparison today! Simply log in to [Anthem.com](http://Anthem.com) with your login ID and then select the Account Summary page>Hospital Cost & Quality "Learn More">Fill in all required fields> Continue.